				Rate		\$50.00		\$50.00		\$50.00	\$50.00	\$100.00
1 of 3	>-			Total Spots	1	0		0		0	0	1
) PHILADELPHIA) AMY MCCREARY t 215-568-6540 215-568-1845			Time	1 1 1 1	1P-2P		1P-2P		1P-2P	1P-2P	4P-5P
10/09/2012 8:38 AM 10/08/2012 9:34 PM p Revised Lines	Rep Firm Sales Office () Salesperson () Salesperson Phone#			Spots/Week Day		Δ		O و		M O	O TU	TH
Printed: 10/09/2012 8:38 Last Received: 10/08/2012 9:34 Showing Buylines: All Rep Revised Lines				Len	1	30		30 :		30 :	300:	:30
P. Last R. Showing Buy	DIA FIRM 2003 736 10/16/2012			Total Cost		00.08		\$0.00		00.0\$	\$0.00	\$100.00
213177	() THE NEW MEDIA FIRM 1322 G STREET SE WASHINGTON, DC 20003 PI/P2/E 347/365/1736 es 10/10/2012 - 10/16/2012			# of Weeks		0		0		0	0	п
Traffic Order # 213177	Agency () THE NEW N 1322 G STREET SE WASHINGTON, DC Agency C/PI/P2/E 347/36 Flight Dates 10/10/201 Hiatus Weeks			Dates	1 1 1 1 1 1	10/10-10/10	langed	10/12-10/12	langed	10/15-10/15 langed	10/16-10/16 nanged	10/11-10/11
Status Revised	, NM. N-GRIS					v3 cnx	V3 Comment Changed, Spots/week Changed	va cnx	vs comment changed, spots/week changed	:< V3 CNX inged, Spots/week Changed	<pre>'<</pre>	v
695 Ver# 3	KASA-TV ALBUQUERQUE, NM. r ().MICHELLE LUJAN-GRIS Candidate 1736 Michele Certo	ENT		Program		PEOPLE'S COURT< Sales Remark:	V3 Comment Cha	PEOPLE'S COURT<	vs comment cha	PEOPLE'S COURT< Sales Remark: V3 V3 Comment Changed,	PEOPLE'S COURT< Sales Remark: V3 V3 Comment Changed,	AMR FUN-VIDEOS
er# 6861695 es	CASA-TV Candida 1736 Michele	CONTRACT COMMENT SC=*	KS LINES IN TIL	Daypart	! ! !							
Rep Order# EC'd Yes	Station F Advertiser Product Estimate# Buyer Phone# Fax#	CONTRA	REMARKS REV ORDER ATTN ALL LINES NO CHANGE IN TIL PLEASE CNF THANKS	Ln Da	1 1 1	* *		9 *		L*	∞ *	თ *

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			Rate	1	\$100.00			\$100				\$75.00				\$1,000.00	10 10		\$500.00		,		\$75.00			\$50.00	
2 of 3			Total Spots	, !	1			-	1			0				1			0				2			1	
2) PHILADELPHIA) AMY MCCREARY	215-568-6540 215-568-1845	Time	1	4P-5P			4P-5P	; ;			4P-5P				9P-930P			9P-930P				12P-1P			12P-1P	
8 AM 4 PM		Phone# FAX#	Day	1	Ĺτι			Σ				TU				M			Гт		\		W, F			Σ	
Printed: 10/09/2012 8:38 AM Last Received: 10/08/2012 9:34 PM Showing Buylines: All Rep Revised Lines	Rep Firm Sales Office Salesperson	Salesperson Phone# Salesperson FAX#	Spots/Week	/	1	7		1	\	>		0		1	\	1	\	>	0				7	\)	1	\
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Printed: Last Received: Showing Buylines: A.	EDIA FIRM 20003 736	10/10/2012 - 10/16/2012	Total Cost	1 1 1 1	\$100.00			\$100.00				\$0.00				\$1,000.00			\$0.00				\$150.00			\$50.00	
213177	() THE NEW MEDIA FIRM 1322 G STREET SE WASHINGTON, DC 20003 P1/P2/E 347/365/1736	0/10/2012 -	# of Weeks	1	н			1				0				1			0				н			н	
Traffic Order# 2131 <i>77</i>) TH 22 G ST ASHING /P2/E	Flight Dates Hiatus Weeks	Dates	1 1 1 1 1 1 1 1 1	10/12-10/12			10/15-10/15				10/16-10/16		ıged		10/10-10/10			10/12-10/12		ıged		10/10-10/12			10/15-10/15	
Ver# 3 Status Revised	V ALBUQUERQUE, NM.) .MICHELLE LUJAN-GRIS late				JIDEOS<	nark: V3 REV RATE	V3 Comment Changed, Rate Changed	/IDEOS<	nark: V3 REV RATE	V3 Comment Changed, Rate Changed		/IDEOS<	nark: V3 CNX	V3 Comment Changed, Spots/week Changed			nark: V3 REV RATE	V3 Comment Changed, Rate Changed		nark: V3 CNX	V3 Comment Changed, Spots/week Changed		ark: V3 PART OF MKGD.				HAFK: VS FAKI OF MKGD
6861695 V	KASA-TV ALBUQUERQUE, NM. r ().MICHELLE LUJAN-GR Candidate 1736	Michele Certo	Program		AMR FUN-VIDEOS<	Sales Remark:	V3 Comme	AMR FUN-VIDEOS<	Sales Remark:	V3 Comme		AMR FUN-VIDEOS<	Sales Remark:	V3 Comme		NEWS	Sales Remark:	V3 Comme	NEWS	Sales Remark:	V3 Comme	Ç	Sales Remark:	V3 Added		PC 55	vales nemark: V3 Added
Rep Order# 686 EC'd Yes	ise ise	Buyer Miche Phone# Fax#	In Daypart	!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!	*10			*11				*12				*13			*14			*	1		6	8T.	

--REPORT TOTALS.-Report Totals: 7 / \$1,500.00

10/09/2012 8:38 AM	10/08/2012 9:34 PM	Rep Revised Lines
Printed:	Last Received:	Showing Buylines: All Rep Revised Lines
Traffic Order# 213177		
Status Revised		
Ver# 3		
6861695		
Rep Order#	EC'd Yes	

3

3 of

Agency (Station KASA-TV ALBUQUERQUE, NM. Advertiser ().MICHELLE LUJAN-GRIS Candidate

THE NEW MEDIA FIRM

10/10/2012 - 10/16/2012 1322 G STREET SE WASHINGTON, DC 20003 7P1/P2/E 347/365/1736 Agency C/P1/P2/E Flight Dates

Hiatus Weeks

215-568-6540 215-568-1845 Salesperson Phone# Salesperson FAX#

) PHILADELPHIA) AMY MCCREARY

Rep Firm Sales Office (Salesperson (

37%

KOAT

%

KLUZ

% %

KWBQ KASY

26% % 000

KRQE KASA

29% 0%

CABL KOB

\$32,000

Market Totals

---COMPETITIVE COMMENTS--

Lines not sent/rcld/rtrn: 0 / \$0.00 Station Totals: 13 / \$2,560.00

--COMPETITIVE-

Sales Totals: 13 / \$2,560.00

13 / \$2,560.00

Michele Certo

Buyer Phone# Fax# Oct 12:

Product Estimate#

EST SHARES

Demos Books

NOV12 RA35+

-- CREDIT RISK --

CASH IN ADVANCE

KASA

Albuquerque, NM Lujan-Grisham for Congress Kasa # 213177 - Ace #6861695 - Date - 10.8.12

LN DATE DAY(S) TIME PROGRAM Length # SPOTS RATE RATING GRPS TOTS 5 10/10 Wed 1-2p Judge Mathis 1 50 0 50 6 10/12 Fri 1-2p Judge Mathis 1 50 0 50 7 10/15 Mon 1-2p Judge Mathis 1 50 0 50 8 10/16 Tue 1-2p Judge Mathis 1 50 0 50 9 10/11 Thur 4-5p America's Funniest Videos 1 75 0 75 10 Mon 4-5p America's Funniest Videos 1 75 0 75 11 10/16 Wed 9-930p News 13 of 2 Kasa Fox 9-930p 1 50 0 500 14 10/12 Fri 9-930p News 13 of 2 Kasa Fox 9-930p 1 1 50 0 500			COMMENIS	trion o'classed as boundary	ordered as recopies court	ordered as People's Court		ordered as People's Court	ordered as People's Court											
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DATE DAY(S) TIME PROGRAM 10/10 Wed 1-2p Judge Math Judge Ma	GES	# SPOTS	2	_	,	-		-		_	-	-	_	,		-	,	-		10
DATE DAY(S) TIME PROGRAM 10/10 Wed 1-2p Judge Math Judge Ma	A CHA	Length																		
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	TIME	9-930n	200	4-5p	4-50	20	4-5p	1707	12-1p	10.10	d1-21	12-1n						
	DAY(S)	Wed	F	- unu	Fri		Mon	10/04	nan	Б		Mon						
	N DATE	10/10	40144	-/0	10/12		10/15	10/10	21/21	10/12	1 10 1	10/15						
	Z						322											

				7	1	1	12								
হ	200		Rate	\$15.00	\$15.00	\$15.00	\$15.00	\$50.00	\$50.00	\$50.00	\$50.00	\$75.00	\$75.00	\$75.00	\$75.00
1 of 2			Total Spots	1	1	п	1	7	70)	1	-1	Н	100	1
) PHILADELPHIA) AMY MCCREARY t 215-568-6540 215-568-1845		Time	7A-8A	7A-8A	7A-8A	7A-8A	1P-2P	1P-21	1P-2P	1P-2P	4P-5P	4P-5P	4P-5P	
AM	((?AX#		Day	M	TH	ĹŦĄ	UL	M	[24	Σ	TU	TH	Ĺц	Σ	TO
10/08/2012 8:24 AM 10/07/2012 1:46 PM nes	Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#		Spots/Week	1	1	н	H	i	Н	1	П	1	1	-	1
ed: ived: es: All Li			Len	30	30	:30	:30	:30	: 30	:30	:30	:30	: 30	.30	:30
Printed: 10) Last Received: 10/ Showing Buylines: All Lines	HE NEW MEDIA FIRM REET SE 3TON, DC 20003 347/365/1736 10/10/2012 - 10/16/2012		Total Cost	\$15.00	\$15.00	\$15.00	\$15.00	\$50.00	\$50.00	\$50.00	\$50.00	\$75.00	\$75.00	\$75.00	\$75.00
17	5 NEW MEDIA EET SE TON, DC 2000; 347/365/1736 3/10/2012 - 10/		# of Weeks	1 1	н	н	н	1	П	ч	н	г	г	Н	H
Traffic Order# 17	Agency () THE NEW MEDIA FIRM 1322 G STREET SE WASHINGTON, DC 20003 Agency C/P1/P2/E 347/365/1736 Flight Dates 10/10/2012 - 10/16/2012 Hiatus Weeks		Dates	10/10-10/10	10/11-10/11	10/12-10/12	10/16-10/16	10/10-10/10	10/12-10/12	10/15-10/15	10/16-10/16	10/11-10/11	10/12-10/12	10/15-10/15	10/16-10/16
Status New	IS						ia	1,509	SALK						
Ver# 1	KASA-TV ALBUQUERQUE, NM. sr ().MICHELLE LUJAN-GRIS Candidate # 1736 Michele Certo	6NT	Program	DOCTORS Buyline Comment: 4/25	DOCTORS< Buyline Comment: 4/25	DOCTORS< Buyline Comment: 4/25	DOCTORS< Buyline Comment: 4/25	PEOPLE'S COURT<	PEOPLE'S COURT<	PEOPLE'S COURT<	PEOPLE'S COURT<	AMR FUN-VIDEOS<	AMR FUN-VIDEOS<	AMR FUN-VIDEOS<	AMR FUN-VIDEOS<
rder# 6861695 Yes	2 75 11	CONTRACT COMMENT	Daypart	Bu	Bu	Bu	Bu								
Rep Order# EC'd Yes	Station Advertiser Product Estimate# Buyer Phone# Fax#	CONT	Ln		7	ന	4.	ιΩ	Ó	7	ω	9	10	11	12

			Rate		\$500.00	\$500.00	\$500.00	\$500.00
2 of 2			Total	1	-	Н	Ţ	
21	PHILADELPHIA AMY MCCREARY	215-568-6540 215-568-1845	Time	1 1 1 1	9P-930P	9P-930P	9P-930P	9P-930P
10/08/2012 8:24 AM 10/07/2012 1:46 PM tes		Salesperson Phone# Salesperson FAX#	Spots/Week Day		3	Ĺt.	Σ	DF
10/08/201 10/07/201 ines	Rep Firm Sales Office Salesperson	Salesp Salesp	Spots	1 1 1 1 1	1,000	Н	П	П
Printed: 10/ Last Received: 10/ Showing Buylines: All Lines			Len	1	Dee D.	:30	:30	30:
Last Showing B) THE NEW MEDIA FIRM STREET SE INGTON, DC 20003 E 347365/1736	10/10/2012 - 10/16/2012	Total Cost	1	\$500.00	\$500.00	\$500.00	\$500.00
	IE NEW MEDIA REET SE ITON, DC 20003 347/365/1736	10/10/2012	# of Weeks	1 1	П	1	1	н
Traffic Order#	Agency () THE NEW MEDIA 1322 G STREET SE WASHINGTON, DC 20003 Agency C/P1/P2/E 347/365/1736	Flight Dates Hiatus Weeks	Dates		10/10-10/10	10/12-10/12	10/15-10/15	10/16-10/16
Ver# 1 Status New	NM. N-GRIS			1 1 1 1				
Ver# 1	Station KASA-TV ALBUQUERQUE, NM. Advertiser ().MICHELLE LUJAN-GRIS Product Candidate Estimate# 1736		Program		10			10
6861695	ASA-TV ALBU ().MICH Candidate 1736	Michele Certo			NEWS	NEWS	NEWS	NEWS
Rep Order# 6861695 EC'd Yes	Station KAS Advertiser (Product C Estimate# 1'		Daypart	1 1 1 1 1				
Rep EC'	Stat Adv Prog Esti	Buyer Phone# Fax#	Ln	1 1 1	13	14	15	1 6

---REPORT TOTALS---

Report Totals: 16 / \$2,560.00

---SALES MONTHLY TOTALS--

Lines not sent/rcld/rtrn: 0 / \$0.00 Station Totals: 16 / \$2,560.00 Sales Totals: 16 / \$2,560.00 oct 12: 16 / \$2,560.00

\$32,000 Market Totals --COMPETITIVE--

370

KOAT

0/0

KLUZ

0 0

KWBQ KASY

% C7

KROE KASA

00 C 00 Q 00

CABL KOB

---COMPETITIVE COMMENTS---

EST SHARES

NOV12 RA35+ Books Demos

-- CREDIT RISK --

CASH IN ADVANCE

Traffic Order# 213177 Status Returned 7 Ver# 6861695 Rep Order# EC'd Yes

10/08/2012 10:01 AM 10/08/2012 8:25 AM Last Received: Printed:

2

l of

Showing Buylines: Last Sta Revised Lines

) .MICHELLE LUIAN-GRIS Station KASA-TV ALBUQUERQUE, NM. Candidate Advertiser Product

Agency

Michele Certo Estimate#

Buyer Phone#

Fax#

Agency C/P1/P2/E Flight Dates Hiatus Weeks

WASHINGTON, DC 20003 /P1/P2/E 347/365/1736 tes 10/10/2012 - 10/16/2012) THE NEW MEDIA FIRM 1322 G STREET SE

) AMY MCCREARY) PHILADELPHIA Rep Firm Sales Office (Salesperson (

215-568-6540 215-568-1845 Salesperson Phone# Salesperson FAX#

-- CONTRACT COMMENT --

--- REMARKS ---

SEE PROG NOTES AND RATES NEEDED BELOW.

Program Program Doctors Doctors Buyline Comment: 4/25 Station Remark: V2 7-8A W/O 10/8 AIRING KRQE BALLOON FIESTA SPECIAL IN NEW MEXICO STYLE. CH PR LINES 1-4 PEOPLE'S COURT Station Remark: V2 JUDGE MATHIS IN TP. PER NSM JG NEED \$75 EA LINES 5-8 AMR FUN-VIDEOS Station Remark: V2 NEED \$100 EACH LINES 9-12
10/1 V2 NEED \$100 EACH LINES
V2 NEED \$1000 THIS LINE 10/. V2 NEED \$1000 THIS LINE

---REPORT TOTALS---

Report Totals: 5 / \$1,140.00

---SALES MONTHLY TOTALS---

16 / \$2,560.00 Oct 12:

Ordor#	6961605	Vort	r	Ctotue	Dotumod	Tueffin Oudent 212177		200000000000000000000000000000000000000	(
tan IO da	0001000		1	Status	Neurinea	11 a 111 C OI net # 2131 / /	rrinted:	10/08/2012 10:01 AIM	07
EC'd Yes							Last Received:	10/08/2012 8:25 AM	
							Showing Buylines: Last Sta Revised Lines	Sta Revised Lines	

7

of

) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845 Salesperson Phone# Salesperson FAX# Sales Office (Salesperson (Rep Firm 10/10/2012 - 10/16/2012 THE NEW MEDIA FIRM 1322 G STREET SE WASHINGTON, DC 20003 /PI/P2/E 347/365/1736 Agency C/P1/P2/E Flight Dates 10 Hiatus Weeks Agency Station KASA-TV ALBUQUERQUE, NM. Advertiser ().MICHELLE LUJAN-GRIS

Lines not sent/rcld/rtrn: 0 / \$0.00

Station Totals: 16 / \$2,560.00

--COMPETITIVE-

Sales Totals: 16 / \$2,560.00

Phone# Fax# Buyer

1736 Michele Certo

Estimate#

Advertiser ().MJ Product Candidate

Market Totals

\$32,000

370

KOAT

010

KLUZ

0/0 0

KASY KWBQ

0/2 0/2 0/0

29% 0/0

CABL KOB

KASA KROE

---COMPETITIVE COMMENTS---

EST SHARES

NOV12 RA35+ Books Demos

-- CREDIT RISK ---

CASH IN ADVANCE

Spot Manager: All, 10/10/12-10/16/12

Alt Order ‡ Estimate

Station: KASA

Order

[Sorted by: Line] 00.87\$ 12:58:20 PM Candidate :30 P3 10/12/12 9841 96919890 441812 00.27\$ 12:44:29 PM Candidate TV109X10812 :30 P3 10/10/12 213177 06861695 1736 Time Period: 12p-1p Line: 21 00.000,1\$ 00.000,1\$ 00.000,1\$ TV109X10812 9:23:10 PM Candidate :30 P3 10/10/12 9841 9691 9890 441812 Time Period: 9p-930p 7;u6: 50 \$100.00 00.001\$ 4:30:22 PM Candidate 00.001\$ 30 b3 9841 96919890 441812 10/12/12 Time Period: 4p-5p 61:9ni7 00.001\$ 00.001\$ 00.001\$ 4:14:26 PM Candidate 30 P3 10/12/12 9841 96919890 441812 Time Period: 4p-5p 81:9niJ 00.001\$ 00.001\$ 00.001\$ 4:15:26 PM Candidate TV109X10812 9841 96919890 441812 :30 P3 10/11/15 Time Period: 4p-5p ZĮ:aui7 \$200.00 \$200.00 9:37:26 PM Candidate 00.003\$ 9841 96919890 441812 30 bt 10/16/12 Time Period: 9p-930p 91:9niJ 00.002\$ \$200.00 9:18:27 PM Candidate 00.002\$:30 bt 10/12/15 9841 96919890 441812 Time Period: 9p-930p Cine: 15 \$12.00 00.21\$ 00.21\$ 7:29:42 MA Candidate 30 P5 10/16/12 9841 96919890 441812 Time Period: 7a-8a ₽:əuị7 \$12.00 \$12.00 \$15.00 7:07:29 MA Candidate 30 P5 10/12/12 9841 96919890 441812 Time Period: 7a-8a Line: 3 00.21\$ 115.00 00.21\$ 7:32:56 AM Candidate TV109X10812 213177 06861695 1736 30 P5 10/11/15 Time Period: 7a-8a Line: 2 00.21\$ \$15.00 915.00 7:30:10 AM Candidate TV109X10812 30 P5 9841 96919890 441812 10/10/12 Time Period: 7a-8a L:9niJ Аделсу: New Media Firm Advertiser: POL/Michelle LuJan-Grisham 1 Dist Congress

Lengtl Priority

Date

Rate

Product

Air Time

GI-bA

Spot Manager: All, 10/10/12-10/16/12

Advertiser: POL/Michelle LuJan-Grisham 1 Dist Congress Station: KASA Alt Order #Estimate Rate GI-bA Product **Air Time** Lengtl Priority Order

Agency: New Media Firm

Line: 21

Time Period: 12p-1p

Time Period: 12p-1p

00.02\$

9841 96919890 441812

\$2,560.00 \$5,560.00 \$5,560.00 \$5,560.00 00.03\$ 00.02\$

00.021\$

00.021\$

12:18:56 PM Candidate

:30 P4

Line: 22

Date	4 4	Station and Location:
VIOLENCE CONTRACTOR CO	AMERICAN AMERICAN STREET, MARKET STREET, STREE	Window, Federal Candidates Mus
feoiilog e prin	id anredd find tea	wod art to eavleament lieva of
AL CANDIDATE	ZTATE/LOC	(check applicable box)
EMENTS	T FORM FOR	NBMBBABA AGIGNAD JADITIJOA

,		_		-	7
					See Schedule
Number of Weeks	Times per Week	SSEID	sysd	Time of Day, Rotation or Package	Broadcast Length
			:swollo	t station time as	qo pereby reque
			01	31d on: June 5, 20	election to be he
P				Election	In the Primary I
			6SS	ce of: US Congr	party for the offi
leoititeal			शंकार	of the Democ	sbibnsə bərilisup
, त्र विद्युग्नीप्र		191 A.S. 3031 A.S. 1846 (1100 A.S.)	mshzinə m	of: Michelle Lujs	Jlsdəd no\gniəd
				mri3 sbi	I, The New Me
	.eja Q			l Location:	one noitet2

Total Charges: see schedule

Title	Printed Name	Signature
Bejected	tarq ni bətqəsəA 🔲	Accepted
6	ed By Station Representative	ongis as ot
	Signature	Date
	4/1 -	4/23/12
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		Bruce F. Malott, CPA
	ndidate's authorized committee is:	The name of the treasurer of the ca
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	chelle Lujan Grisham	Committee to Elect Mid
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any political matter of	in part, "communicates a message relating to ers	For programming that, in whole or national importance," list the matte
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NAB Form PB-17 Candidates

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In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

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